

ASSOCHAM Menstrual Hygiene Excellence Awards 2024

Maximum Impact by a CSR Initiative in Menstrual Hygiene - Implementing Agency/NGO

PROFORMA FOR ENTRY

Note: Please maintain the word limit of up to 300 words for all the questions. Information/data need to mention in the below form as of 31st March 2024

1	Name of the Organisation
2	Type of Organisation
3	Name of the CSR Initiative that you want to nominate. Also, mention the duration of implementation and total fund allocated towards the initiative.
4	Describe the Initiative
5	What specific problem/aspect within menstrual hygiene management does your initiative aim to address?
6	Describe your motivation behind the idea.
7	What was the overarching goal of your CSR initiative in menstrual hygiene, and how does it contribute to addressing broader social or health-related challenges?
8	Describe and quantify the target beneficiaries of your initiative and the specific communities or regions where it was implemented?
9	How did your initiative engage with local stakeholders, including community leaders, NGOs, government agencies, and beneficiaries, to ensure relevance and effectiveness?
10	What methodologies or approaches were used to measure the impact and outcomes of your menstrual hygiene initiative, and what were the key findings?
11	Highlight the specific milestones/achievements pertaining to the initiative.

12	What are your organization's plans for sustaining and expanding the impact of your menstrual hygiene initiative, and how do you intend to further engage stakeholders and mobilize resources?
13	Were there any notable challenges or obstacles encountered during the implementation of your initiative, and how did you overcome them?

Submitted by:

Name & designation:	
Signature	
Email id & contact no	
Address	

Please send your entries along with your authorized signature at below-mentioned the address latest by 10th May 2024.

Sandeep Kumar Jain

Director & Head CSR

ASSOCHAM, 4th Floor, YMCA Cultural Centre and Library Building

01 Jai Singh Road, New Delhi – 110001

Mobile No. : 9873256686 Email : sandeep.jain@assochem.com